



## Dataset Information

### Title

LoboPerks

### Short Description

Merchants offering discounts for goods and services to UNM students, employees, alumni and retirees.

### Full Non-Technical Description

Many merchants offer discounts to the UNM community. LoboPerks is a listing of these vendors, maintained by the UNM LoboCard Office, with details on who is eligible and what the discounts are. This dataset, refreshed daily, contains the raw data from which the LoboPerks app in UNM LoboMobile is built.

**NOTE:** Neither the University of New Mexico nor the LoboCard Office is endorsing these businesses or the goods/services offered. Please read the disclaimer at [loboperks.unm.edu](http://loboperks.unm.edu).

### Technical Description

The **csv** dataset file contains nine (9) field/value pairs. See Format Definition (below).

The **xml** dataset file has a root element named "perks." Within that is a single type of element, named "perk," which contains the elements listed in Format Definition (below). Each of these appears exactly once, but contact information is not always present.

### Format Definition

#### CSV

The fields in order are: PERK, CATEGORY, VENDOR, DESCRIPTION, ELIGIBLE, CONTACT, PHONE, EMAIL, and URL. Some fields do not always have values.

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**XML**

Category, string, type of business

Vendor, string, name of business

Description, string, details of discount

Eligible, character, single character code for who is eligible

(S-student, H-hospital employee, E-faculty/staff, A-alumni, R-retiree)

Contact, string, contact name

Phone, string, contact phone

Email, string, contact email

url, url, vendor website

**Refresh Rate** (How often the dataset is updated.)

Daily.

**Contact**

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